

Hospital: Bridgton Hospital**Health Priority:** Substance Use Disorder**Goal 1:** Increase awareness and education of substance use disorder treatment in Bridgton Hospital service area**Outcome Measure:** Trainings for staff and education on substance use disorder and harm reduction implemented

Strategies	Description	Measures	Partners
Strategy 1: Assess team members' attitudes about substance use disorder and harm reduction	<ul style="list-style-type: none"> • Create a survey to identify opinions, beliefs and attitudes of patient facing staff on mental health, substance use disorder and harm reduction (Y1-2) • Assess current workflow for gaps to increase referrals from the ED and Inpatient to the Lakes Region Recovery Center (LRRC) (Y1-3) • Train staff on new workflow to the LRRC (Y1-2) 	<ul style="list-style-type: none"> • Survey identified or created • Survey administered • Workflow created • Process to track referrals created • # referrals • # staff trained 	HPC, The Opportunity Alliance, Oxford County Mental Health Services, River Valley Healthy Community Coalition, OPTIONS Liaison(s), Lakes Region Recovery Center, VP of Nursing, Practice Managers, ED Nurse Manager, IS
Strategy 2: Increase education of substance use disorder	<ul style="list-style-type: none"> • Create a training for staff from results of survey (Y2-3) • Create and distribute Naloxone Take Home Kits for ED patients (Y1-3) • Support all non-clinical staff in completing the Naloxone iCare yearly (Y1-3) 	<ul style="list-style-type: none"> • Training created • # staff trained • Kits created • # Kits distributed • iCare implemented • # staff completed iCare 	HPC, VP of Nursing, Dir. of Regional Practices, Practice Manager, ED Nurse Manager, Clinical Educator, The Opportunity Alliance, Oxford County Mental Health Services, River Valley Healthy Community Coalition, OPTIONS Liaison(s)

Goal 2: Improve access and resources for substance use disorder**Outcome Measure:** Trainings for availability of Naloxone implemented and community resources for SUD provided

Strategies	Description	Measures	Partners
Strategy 1: Improve accessibility of harm reduction and treatment of substance use disorder	<ul style="list-style-type: none"> • Develop training materials and guides on the Emergency Cart and Emergency Plan for Primary Care staff (Y1-2) • Create materials for staff, patients and families on local resources to access Naloxone in the community (Y1-3) 	<ul style="list-style-type: none"> • Training developed • # staff trained • Materials created • Materials distributed 	HPC, VP of Nursing, Practice Managers, Dir. of Regional Practices, Clinical Educator
Strategy 2: Support existing community partners providing education, resources and prevention related to substance use disorder	<ul style="list-style-type: none"> • Create and maintain Bridgton Hospital Community Events calendar of community events around SUD (Y1-3) • Maintain and expand connection to community (participate in planning/help at Drug Take Back Days, Black Balloon Day, and Annual Recovery Walk) (Y1-3) 	<ul style="list-style-type: none"> • Calendar created • # events • # social media posts • # community connections made • # community events supported • # pounds of meds collected 	HPC, Lakes Region Recovery Center, Crooked River Counseling, Lakes Region Collective Action Network, The Opportunity Alliance, Marketing, Maine Sheriff's Dept, Community Organizations TBD

Health Priority: Mental Health**Goal 1:** Increase awareness of mental health challenges in the Bridgton Hospital service area**Outcome Measure:** Plan to educate staff on mental health created

Strategies	Description	Measures	Partners
Strategy 1: Increase team member education and awareness of mental health	<ul style="list-style-type: none"> • Create a plan to educate staff on mental health (Y1-3) 	<ul style="list-style-type: none"> • Plan completed 	HPC, Clinical Educator, The Opportunity Alliance, Lakes Region Recovery Center, Crooked River Counseling, Marketing
Strategy 2: Increase education and awareness on mental health	<ul style="list-style-type: none"> • Provide educational opportunities for community members on mental health stigma, implicit bias and harm reduction (Y1-3) • Provide resources and information during National Suicide or Mental Health Prevention Day/Week/Month (Y1-3) 	<ul style="list-style-type: none"> • # of educational opportunities • # resources shared • # social media posts • # OnPoint articles 	HPC, The Opportunity Alliance, Lakes Region Recovery Center, Crooked River Counseling, Marketing

Goal 2: Improve access to resources of mental health services, support and resiliency activities in the Bridgton Hospital service area**Outcome Measure:** Crisis intervention trainings held and community events promoted

Strategies	Description	Measures	Partners
Strategy 1: Expand capacity for Bridgton Hospital to meet mental health needs of the community	<ul style="list-style-type: none"> • Continue Crisis Intervention training with staff (Y1-3) • Identify a community member to add to the Patient and Family Advisory Council (Y1-2) 	<ul style="list-style-type: none"> • # trainings • # staff trained • Individual identified • Individual added to council 	HPC, Crisis Trainers, Patient and Family Advisory Council, VP of Nursing, Chief Experience Officer
Strategy 2: Support existing community partners providing education, resources and prevention of mental health	<ul style="list-style-type: none"> • Create and maintain Bridgton Hospital Community Events calendar of community connectedness and mental health activities in Lakes Region (Y1-3) • Maintain and expand connection to community related to mental health (Y1-3) 	<ul style="list-style-type: none"> • Calendar created • # events • # social media posts • # community connections made • # community events supported 	HPC, Lakes Region Collective Action Network, Community Organizations TBD, Marketing, Communications

Health Priority: Diversity, Equity, Inclusion, and Belonging (DEIB)

Goal: Improve the health outcomes for populations experiencing health disparities

Outcome Measure: Develop a Diversity, Equity, and Inclusion vision and action plan.

Strategies	Description	Measures	Partners
<p>Strategy 1: Convene a team to develop a plan to address diversity, equity, inclusion and belonging</p>	<ul style="list-style-type: none"> Identify an organizational leader to convene a DEIB committee -members including people from the LGBTQ, ECBO, veterans, low income, and rural communities (Y1-3) Create a timeline for the development of the action plan (Y2) 	<ul style="list-style-type: none"> Leader Identified Committee formed Timeline developed Plan developed 	<p>Senior Leadership Team, Human Resources, Marketing, Community Partners Representing marginalized populations (LGBTQ, ECBO, Homeless, Poverty, Veterans etc.), Residency DEIB Committee</p>
<p>Strategy 2: Solidify partnerships with community allies to support the DEIB action plan</p>	<ul style="list-style-type: none"> Identify partners representing marginalized groups (Y1) Conduct interviews/focus groups to understand needs/gaps and opportunities for engaging in a planning process (Y1) Conduct internal survey of staff to better understand how they experience and recognize DEIB in their roles to identify opportunities for support and education (Y1) 	<ul style="list-style-type: none"> Partners identified Interview/focus groups completed Needs prioritized and implementation plan developed Staff survey completed 	<p>Senior Leadership Team, Human Resources, Marketing, Community Partners Representing marginalized populations (LGBTQ, ECBO, Homeless, Poverty, Veterans etc.), Residency DEIB Committee</p>
<p>Strategy 3: Increase awareness of DEIB activities and progress</p>	<ul style="list-style-type: none"> Create an annual report outlining activities and progress on action plan goals to be disseminated to all BH staff (Y1-3) Highlight activities of DEIB committee through OnPoint newsletter quarterly (Y1-3) 	<ul style="list-style-type: none"> Annual report created Quarterly highlight disseminated 	<p>Senior Leadership Team, Human Resources, Marketing, Community Partners Representing marginalized populations (LGBTQ, ECBO, Homeless, Poverty, Veterans etc.), Residency DEIB Committee</p>

Central Maine Healthcare/Affiliate Hospital:	Bridgton Hospital
County:	Cumberland
Health Priority:	PRIORITIES NOT SELECTED
Goal of Health Priority:	N/A

Priority	Why We Did Not Choose This Priority	Organizations That Are Addressing This Strategy
Priority: Access to Care	Community stakeholders voted on the top health priorities for their communities. The Community Health Coalition (CHC) then chose two priorities to pursue. The CHC did not choose Access to Care as there are a variety of other organizations in the area addressing this need. The CHC felt Substance Use and Mental Health were more tangible health priorities to address given the scope and limited resources of the project.	<ul style="list-style-type: none"> • Patient centered medical homes • Rideshare programs • Oxford and Cumberland Public schools • Municipal departments • Lakes Region Collective Action Network • Bridgton Hospital • Health education in schools • FQHCs • Public safety • Public libraries • Public health nurses • Northern Light Home Care and Hospice • Independent dental hygienists • Mainely Teeth • Increased use of telehealth
Priority: Social Determinants of Health	Community stakeholders voted on the top health priorities for their communities. The Community Health Coalition (CHC) then chose two priorities to pursue. The CHC did not choose Social Determinants of Health as there are a variety of other organizations in the area addressing this need. The CHC felt Substance Use and Mental Health were more tangible health priorities to address given the scope and limited resources of the project.	<ul style="list-style-type: none"> • Food pantries • Bridgton Community Center • Lakes Region Collective Action Network (LRCAN) • Agency of Rural Health • Public libraries • American Rescue Act Funds for sustainable housing solutions